

CLAIMS:

1. A display device comprising a flexible substrate with a matrix of pixels on the substrate, switching elements which are selectable by means of row electrodes for presenting data, which have been presented via column electrodes, to the pixels, wherein parts of the column electrodes are arranged parallel to mutually separate strips of a conducting material,
5 or parts of the row electrodes are arranged parallel to mutually separate strips of a conducting material.

2. A display device as claimed in claim 1, wherein parts of the column electrodes are arranged parallel to mutually separate strips of a conducting material which are electrically insulated from the column electrodes, or parts of the row electrodes are arranged parallel to mutually separate strips of a conducting material which are electrically insulated from the row electrodes.
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3. A display device as claimed in claim 1 or 2, wherein the strips of a conducting material have a dimension which, in the direction of the column electrode, is substantially equal to the length of a pixel in the direction of the column electrode, reduced by the width of a row electrode.
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4. A display device as claimed in claim 1 or 2, wherein the strips of a conducting material have a dimension which, in the direction of the row electrode, is substantially equal to the length of a pixel in the direction of the row electrode, reduced by the width of a column electrode.
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5. A display device as claimed in claim 1 or 2, wherein the strips of a conducting material in the direction of the column electrode or in the direction of the row electrode have substantially the same pitch as the pixels in the corresponding directions.
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6. A display device as claimed in claim 1 or 2, wherein the strips of a conducting material and the row electrodes are made of the same material.

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